

“Scouting” Cute Dogs – Contest Rules and Regulations

Description of Contest

As part of its constant effort to provide parents and children with neighborhood safety tips, [Associa Supports Kids \(ASK\)](#) in conjunction with [Associa](#), the nation’s leading community association management firm, today launches an online contest bringing awareness to [bike safety](#), while also giving kids a chance to show off their cute dogs.

According to the U.S. Consumer Product Safety Commissions, bike accidents put more kids in hospital emergency rooms than any other sport. With school out of session for the summer, more kids are riding bikes throughout Associa-managed communities than at any other time of the year.

As part of the ASK “Scouting for Cute Dogs” contest, Scout, the lovable ASK Golden Retriever mascot, wants to see how adorable your dog is. Show the Associa fans online for a chance to win an ASK bicycle and helmet.

Three winners will win their choice of one brand new ASK bicycle and helmet. The winning photos will be featured on Associa’s contest page and on the Associa Supports Kids’ official website.

Binding Agreement

To enter the contest, you must agree to the “Scouting” Cute Dogs –Contest Rules and Regulations (the “Official Rules”). Therefore, please read the Official Rules prior to entry to ensure you understand and agree. You agree that submission of an entry in the contest constitutes agreement to the rules. You may not submit an entry to the contest and are not eligible to receive prizes described in the official rules, unless you agree to the official rules. Your submission of an entry forms a binding legal agreement as contained herein between you and Associa with respect to the contest and the Official Rules.

Contest Period

The contest will launch July 14th on Associa’s contest page and entries can be submitted between 9 a.m. July 14, 2011, to 5 p.m. CT July 31st, 2011. On-line voting will take place on Associa’s contest page for the six selected finalists from 9 a.m. August 1 to 5 p.m. August 14, 2011.

Who Can Enter

1. To be eligible to participate in this contest, entrants must be between the ages of 5-18 years old. Entrants must have their parent(s) or legal guardian(s) permission before entering. Submission of an entry means an entrant and their parent or legal guardian have read the rules and regulations and adhere to the proper adult permissions.
2. Employees of Associa and its member companies or entities across the country, including their immediate family members, are not eligible to participate in the contest. The term “immediate family member” includes spouses, parents, grandparents, siblings, children and grandchildren.

How to Enter

1. No purchase or payment necessary to enter or win.
2. Qualified entrants (only one photo per entrant) shall submit a photo by the closing date and time. Photos will be submitted on the official contest page and must meet the photo file size requirements listed.
3. All entries must fill out the appropriate entry fields contained on the submission form. (pet’s name, the owner’s full name, email address, mailing address, phone number).
4. All entries become the property of Associa and can be reproduced and repurposed by Associa for further use.

Elimination

Any false information provided by any participant concerning identity, mailing address, telephone number, email address, or ownership of right or the like may result in elimination from the contest. Failure to comply with the Official Rules may result in elimination from the contest.

Winner Selection

1. Six (6) finalists will be selected by Scout after the submission period ends on July 31, 2011. The six (6) finalists will be re-published on Associa’s page and voting will be conducted by the public. All decisions are final and binding.

2. Three (3) winners will be announced the week of August 15. The winners will be determined by which photos receive the greatest number of valid votes from the public from August 1-14.

3. Anyone can vote.

4. All winners must have complied with the Official Rules.

Prizes

Three (3) winners will receive their choice of the brand new Associa Supports Kids bicycles and helmet:

- 24" Trek MT200 featuring the Associa Supports Kids logo and an ASK bike helmet
- 20" Reaction Explorer featuring the Associa Supports Kids logo and an ASK bike helmet
- 16" Reaction Speedy Graffiti featuring the Associa Supports Kids logo and an ASK bike helmet

Please allow 8-10 weeks for delivery of prizes.

Winner Notification

1. Winners will be notified by e-mail and/or telephone.

2. By participating in the contest, each participant and winner waives any and all claims of liability against Associa for any injury or loss that may occur from the conduct of, or participation in, the contest, or from the use of any prize.

3. By claiming the prize, the winner authorizes the use, without additional compensation, of his or her name and/or likeness and/or voice/photograph and municipality of residence for promotion and/or advertising purposes in any manner and in any medium (including, without limitation, newspaper, other print publications, television, videotape, distribution over the internet, and picture and data storage) Associa deems appropriate.

Additional Rules

By participating in the contest, participants agree to be bound by the decisions of Associa and its personnel. Associa reserves the right to disqualify any participant or winner and may refuse to award any prize to a person who is ineligible or has violated any rule, gained unfair advantage during or prior to participation in the contest, or obtained winner status using fraudulent means. Associa will interpret these rules and resolve any disputes, conflicting claims or ambiguities concerning the Official Rules or the contest and Associa decisions concerning such disputes shall be final. If the conduct or outcome of the contest is affected by human error, any mechanical, technical, electronic, communications, telephone, computer, hardware or software errors, malfunctions or failures of any kind, intentional interference or any event beyond the control of Associa, Associa reserves the right to terminate this contest, or make such other decisions regarding the outcome as Associa deems appropriate. All decisions will by Associa are final. Associa may waive any of the Official Rules at its sole discretion.

Intellectual Property Rights

By submitting a photo entry, entrants thereby grant Associa perpetual and royalty-free right to use, reproduce edits, display, transmit, prepare derivative words of, modify, publish, and otherwise make use of the submitted work or others information in any and all media, whether now known or hereinafter created, throughout the world and for any purpose. In addition, the rights granted to Associa includes, but is not limited to, the right to resize, crop, censor, compress, edit, feature, caption, affix logos to, and to otherwise alter or make use of the submitted word.

Waiver of Liability and Agreement to Indemnify

By submitting a photo entry, entrants and/or their heirs, successors and assigns ("Entrants") thereby release, forever discharge and covenant not to make a claim against or sue Associa or the Cute Dogs contest and assigns ("The Dog Contest"), of and from all manner of action or actions, cause or causes of action, at law or in equity, suits, claims, demands, liability, loss, cost or expense, of any nature whatsoever, known or unknown, fixed or contingent, which Entrants may have or hereafter have against The Dog Contest by reason of any injuries or damages Entrants may sustain, whether to Entrants person, property, reputation, or otherwise, as a result of, incident to, or related in any way to the entry, the contest, or the use, incorporation or exploration of the entry for any purpose described herein. Entrants waive and forego the right to seek injunctive relief against anyone relating in any way to the entry, the contest or the use, incorporation, or exploration of the materials for any purpose described herein. Entrants agree to indemnify and hold harmless The Dog Contest from and against any liabilities, losses, claims, demands, costs (including without limitation, reasonable attorneys' fees) and expenses arising in connection with any breach, alleged breach, or representation by The Dog Contest which may relate to this contest in any way.

Facebook Release and Disclosure

By submitting a photo entry, Entrants thereby release, forever discharge and covenant not to make a claim against or sue Facebook of and from all manner of action or actions, cause or causes of action, at law or in equity, suits, claims, demands, liability, loss, cost or expenses, of any nature whatsoever, known or unknown, fixed or contingent, which Entrants may have or hereafter have against Facebook by reason of any injuries or damages Entrants may sustain, whether to Entrants person, property, reputation, or otherwise, as a result of, incident to, or related in any way to the entry, the contest, or the use, incorporation or exploration of the entry for any purpose. The Entrants acknowledge that the promotion is in no way sponsored, endorsed or administered by, or associated with, Facebook. The Entrants further acknowledge that the information is provided to ASK and not to Facebook.